

**Regent Theatre Foundation
Board Members for Re-election
Biographies**

Jeffrey Sniderman

Jeff Sniderman moved to PEC in 2017 with his wife, an artist, following his retirement from CIBC Wood Gundy where he provided advanced estate and tax planning strategies to professionals, business owners and executives including TSE 30 CEOs and top management. He has been a featured speaker at national conferences and published articles in CA Magazine. Jeff did his MBA at York and completed the course of study for the Graduate Diploma in Public Accounting at McGill. Prior to his two dozen years in financial services, Jeff was an associate and line producer in the film and television industry, working on five Canada-France feature-length co-productions, a theatrical feature, a kid's TV series and a feature for HBO. His start in show business goes back to a 1962 road trip to Nashville with his father and Gordon Lightfoot to record his first LP. Jeff later managed his father's recording studio (Sound Canada) for a number of years. Not surprisingly, Jeff is passionate about film and music and sees The Regent as an absolute gem which is vital to the cultural life of The County. Jeff is also a passionate cyclist who rode nine times from Toronto Sick Kids to Montreal Children's Hospital raising over \$25,000 for their pediatric oncology departments. PEC was his training grounds and after some twenty years of riding in The County, he founded County Bike Rentals in 2018 which provides free delivery of its 40 bikes anywhere in the County.

Kabir Bhola

Kabir studied Actuarial Science at the University of Western Ontario BSc. He spent his early career working as an actuary at several large firms in Toronto. He went on to start and serve as CFO of an educational technology startup Yugen, that was providing kids with meaningful experiences using new technology. Kabir moved to the County 2 years ago and resides in Wellington. Most recently he held the position as CFO of Otter Energy - a solar energy company based out of Plcton. In his spare time Kabir loves to travel, having lived in South America for 2 years, exploring the outdoors, and experiencing everything the County has to offer!

Lonelle Selbo

With over 20 years of experience managing media and communications across multiple industries, Lonelle has held leadership positions in her industry including Editorial Director of YYY Living Magazine, Executive Editor of Lush Magazine, Managing Editor at Müdd Magazine and Editor-in-Chief at Passion Magazine. She served as Director of Communications for Portland Stewart and RK Canada managing teams and projects for tier one corporations in the finance and real estate industries. With multimedia production company, Swiss VBS, she established and managed corporate learning and development programs to train and mentor global corporations and clientele, including executives and elite sales teams. Lonelle's dedication to creative thinking and strategic planning, developed her reputation as a top convergent thinker at the most senior levels of corporate leadership.

Today, her focus is firmly fixed on her home in Prince Edward County as she serves visitors and neighbours with a dedicated focus on 'life in this magical region' as the publisher, creative director and editor-in-chief of the County's celebrated digital magazine, LIFE AU LAIT.

