

What's been done . . .

During renovations from January to March 2011 the Regent underwent major changes including larger accessible washrooms, a concession/wine bar area in the lobby and upgrades to satisfy fire & safety code regulations.

All seating was replaced and 100 new seats were added. A large new meeting room, The Loft, was created for community use.

Looking Ahead . . .

The Regent Theatre Digital Fund

The Regent needs to replace the old 35 mm movie projector with a modern digital projection system in order to:

- **Show** a greater variety of current movies
- **Deliver** a better viewing experience with integrated sound and lighting systems
- **Save** over \$8,000 annually in shipping, assembly and maintenance costs
- **Expand** children and youth programming
- **Improve** reliability of projection equipment

The cost of installing a new Digital Projection System will be from \$85,000 to \$90,000.

REGENT KEY FACTS

THE REGENT

- * Heritage Building
- * Independent, not for profit
- * Community Board
- * Staffed primarily by volunteers
- * Seating for 450

PRESENTATIONS

Live Performances
* Music, Blues, Country, Jazz
* Touring theatres

International Live Satellite

- * Opera
- * Theatre
- * Ballet
- Film
- * First run movies
- * Classic films
- * International films
- * Documentaries

SPECIAL COMMUNITY EVENTS

Contact the Regent Business Office

for more information

613 476-8416 ext. 26 or

admin@TheRegentTheatre.org

The Regent Theatre

224 Main Street, Picton ON

K0K 2T0



SPONSORSHIP OPPORTUNITIES



October 1, 2011 TO
September 30, 2012

www.TheRegentTheatre.org

Gold Sponsor \$1,000 + HST

- FULL Screen recognition of your business with 2 changes/year
- Complimentary use of Theatre Wine Bar once a year
- Four Movie passes
- Business logo or name on selected print materials
- Recognition in program at Live performances (Regent sponsored)
- Recognition on Box Office Monitor
- Website link to your business website
- Business mentioned in online Regent Newsletter
- Online Regent Newsletter

Silver Sponsor \$600 + HST

- HALF Screen recognition of your business with 1 change/year
- Two Movie passes
- Recognition in program at Live performances (Regent sponsored)
- Recognition on Box Office Monitor
- Website link to your business website
- Business mentioned in online Regent Newsletter
- Online Regent Newsletter



Advertise on the Big Screen...

We invite you to advertise on the Regent Theatre Big Screen, a unique opportunity to promote your business!

The Big Screen program includes recognition of our sponsors, a brief history of the Regent Theatre and information about upcoming events.

The program loops at least twice before the more than 300 movie showings per year!



Community Impact

- ✓ The performing arts hub of Prince Edward County
- ✓ 22,000 paid attendance per year
- ✓ 72% County residents, 28% visitors
- ✓ Economic benefits to the community estimated at \$1.5 to \$2 million

Bronze Sponsor \$400 + HST

- QUARTER Screen recognition of your business
- Recognition on Box Office Monitor
- Online Regent Newsletter

Box Office Sponsor \$150 + HST

- Business listed on Big Screen
- Business listed on ticket envelope
- Recognition on Box Office Monitor
- Online Regent Newsletter

In the magical world of theatre, we all have a role to play. Our sponsors, who provide financial support for the ongoing success of the Regent, are Essential.

Thank You For Your Support!

Sponsorships are in effect from October 1 to September 30

Gold, Silver & Bronze sponsorships available for a Half Year
October 1 - March 31 (Winter)

or

April 1 - September 30 (Summer)